



CREATE THE NEXT BIG IDEA



**SCAN THE CODE AND
GET STARTED TODAY!**

REAL-WORLD CHALLENGES

Students solve real problems from companies like E-Z-GO Golf Carts, Sporting Kansas City, and T-Mobile. Select from our library of authentic challenges.

PROJECT-BASED COMPETITION

Students compete against each other in small teams to design, build, test, and pitch new product ideas that are evaluated based on market potential.

TURNKEY RESOURCES

Teacher training and support, ready-to-use student materials, and clear structure aligned to national standards.

CAREER CONNECTIONS

Students use the Agilites[®] from The DeBruce Foundation to discover their strengths and interests and connect them to future career paths.

HOW DOES IT WORK?



Let's Get Started



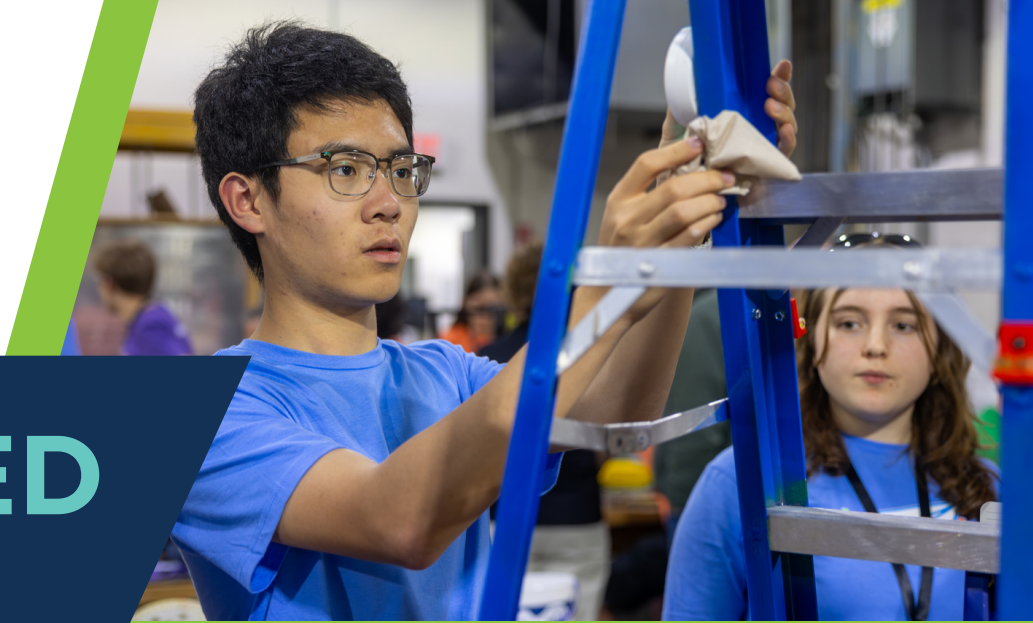
The **Standard Tier** includes everything needed for a school or program to confidently run the Innovation Experience on their own as a club, embedded classroom project, or semester-long course.

Includes:

- Teacher Certification Training
- Ongoing Teacher Support
- Exclusive Access to Online Teacher Community
- Turnkey Student Resources, Aligned to National Standards
- Access to Library of Real-World Product Design Challenges
- Guidance on Engaging Local Business Partners
- Eligibility to Compete on the Make48 TV Series

Need extra support engaging and training business partners?

Check out the **Enhanced Tier** on the next page to learn how Make48 can help connect you with business partners and a custom challenge.



ENHANCED SUPPORT

Business Partner Engagement Made Easy



The **Enhanced Tier** is a full-service industry engagement and support package. Great for schools needing extra support engaging and training business partners in how to work with your school, teachers, and students. It includes **all features in the Standard Tier** plus a custom challenge and industry partnership designed specifically for your students.

All Standard Tier features plus:

- Custom Challenge Design with Local Business Input
- Custom Business Partner Guides and Make48 Support
- Student Work Reviewed by Partner Business
- Direct Contact with Business Mentors and Judges
- Monetary Prize for Winning Student Team and Teacher
- Custom Signage at your School for Partner Business



PLAN COMPARISON

Features	Standard Tier	Enhanced Tier
Teacher Training and Ongoing Support	✓	✓
Plug-and-Play Student Resources and Guides	✓	✓
Library of Real-World Industry Challenges	✓	✓
Exclusive Access to Online Teacher Community	✓	✓
Eligibility to Compete on the Make48 TV Series	✓	✓
Custom Challenge with Industry Partnership		✓
Industry Partner Training and Support		✓
Structured Engagement with Industry Partners		✓
Monetary Prize for Winning Team		✓
Custom Signage and Swag		✓